

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 05/08/2023 10:20 PM from

Application Summary

Address: Unit E Distillery Wharf Regatta Lane London W6 9BF

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

Email:

Address: Brunswick House London

Comments Details

Commenter Type: Residents Group

Stance: Customer made comments in support of the Licensing Application

Reasons for comment:

Comments: 05/08/2023 10:20 PM On behalf of Fulham Reach Residents, I am secretary for the Residents Association who wish to support the planning application with some minor amendments to the hours .

The maximum hours for trading/ opening and license to sell alcohol should be kept in line with other businesses already operating both at Fulham Reach and the surrounding local area.

Tesco Express in Parris Way has opening hours from 7 am to 11 pm.

The Tesco licence to sell alcohol for takeaway sales is 8am to 11 pm .

We would ask that Charlotte's Cloud is granted the same hours.

From:

Sent: Thursday, August 10, 2023 9:03 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: 2023/01214/LAPR

Dear Lorna

Our main reason for limiting these longer trading and licensing hours is to help the prevention of public nuisance or at least contain it.

Noise - This is a residential neighbourhood with a few commercial premises. Many apartments are situated along Parris Way and overlook the various commercial properties on the ground level. Others do the same in Regatta Lane where some vehicles also park to unload deliveries. Opening at 6;30 would bring the need for deliveries, staff arrival and customers will lead to an increase of noise levels and disturbance to residents even earlier than at present. The noise does carry along these 2 avenues due to hard surfacing and the long run and height of apartment buildings.

Tesco which currently opens at 7am has its own goods lift from the car park so noise disruption is lower.

Any outside premises tidying up and rubbish clearing and the wheeling of this along Parris way and Regatta Lane into the car park entrance on Chancellors Road and down the ramp will add further to disturbance.

There can also be quite a lot of noise disturbance along the riverfront late into the night from those who buy take away food and drink and consume on the front with some staying on into the small hours.

The current businesses operating here and indeed any future ones should therefore not be granted even longer hours than already exist and should be mindful of the estate rules to bring any customers inside (as they are not allowed to remain outside the premises where they are eating or drinking in after 21;30) and clearing away chairs and tables should be completed by 10pm or left till after 8 am the following day. Likewise no deliveries should take place before 8 am for the same reasons.

Kind regards,

From:

Sent: Thursday, July 27, 2023 8:18 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: 2023/01214/LAPR: Charlotte`s Cloud: Unit E Distillery Wharf Regatta Lane London W6 9BF - objection

2023/01214/LAPR: Charlotte`s Cloud: Unit E Distillery Wharf Regatta Lane London W6 9BF9NT - objection

Dear Lorna

I write in objection to this licencing application

As you will know, the planning committee are required to consider

- **planning policies and standards which have a bearing on the application**
- **central government directives and guidance on the type of development proposed**
- **any similar developments which may already have taken place in the area**
- **possible impact of the proposal on the area**

Here the relevant legislative information is incorporated into the LBHF Statement of licensing policy (Licensing Act 2003) which says that the licencing objectives which must be promoted are

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

These are also the same principles which guide the community involvement in licensing .

The policy also says that any licencing application must

“demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand . . .

ii. any risk posed to the local area by the applicants' proposed licensable activities "

also that

"applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether

- there are appropriate numbers of staff on duty to deal with possible 'intimidation' to sell alcohol."

Further it refers to "The Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including: a) crime and disorder hotspots; b) proximity to residential premises; c) proximity to areas where children may congregate; d) any risk posed to the local area by the applicants' proposed licensable activities; and e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks. Applicants are expected to include positive proposals in their application on how they will manage any potential risks"

Also the Licensing Authority will consider

a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;

b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;

c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;

d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions; e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative

Last but not least the policy sets out guidance for closing times showing clearly that for a residential area like this the closing time for selling alcohol must be 22:00 and this is the time we will ask to be imposed.

In the case of this application there appear to be no supporting documents provided at all. The only detail is given in the description which says "New premises licence Charlotte's Cloud: The premises is an all-day brunch/cafe restaurant (stet), the applicant wishes to licence the premises to cover the sale of alcohol for consumption both on and off the premises, they will also be providing a takeaway service Licensable activities sought The sale of alcohol both on and off the premises Mondays to Sundays between the hours of 07:30 to 23:00 Opening Hours of the premises Mondays to Sundays between the hours of 06:30 to 23:00".

So the applicant does not appear to have provided any information showing that they have covered the requirements listed above in particular

- any risk posed to the local area by the applicants' proposed licensable activities

It is established through the Faculty of Public Health in their paper here [Alcohol Violence](#) that

"Alcohol-related violence impacts on physical, mental and sexual health. It places considerable strain on health services and other public sector resources, making it a major public health issue. Alcohol misuse is a prominent feature of many types of violence including violence in public settings, sexual violence and domestic violence.

In England and Wales, alcohol is thought to play a part in approximately 1.2 million violent incidents – almost half of all violent crimes, with devastating health consequences for victims, their family, friends and the wider community. While health, police and other public services deal with the consequences of alcohol-related violence, such staff are also victims, for example, 116,000 NHS staff are assaulted each year, primarily by patients and relatives."

So the risk to the local residents, health care and social services workers and the local police is significant. **There is no sign that the applicant has given consideration to these issues in their application.**

Another consideration which is required to be taken into account is that there are appropriate numbers of staff on duty to deal with possible 'intimidation' to sell alcohol. **There is no sign that the applicant has given consideration to this in their application.**

In respect of the Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including: a) crime and disorder hotspots; b) proximity to residential premises; c) proximity to areas where children may congregate; d) any risk posed to the local area by the applicants' proposed licensable activities; and e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks. Applicants are expected to include positive proposals in their application on how they will manage any potential risks. **There is no sign that the applicant has given consideration to these issues in their application.**

Above and beyond the statutory and regulatory guidelines set out above the LBHF licencing objectives include

- **any similar developments which may already have taken place in the area**
- **possible impact of the proposal on the area**

This application is for a new off-licence smack in the middle of a residential development and is therefore massively inappropriate and non-compliant with the law.

I would therefore ask the licencing committee to reject the application.

regards

From:

Sent: Thursday, July 27, 2023 2:43 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: RE: 2023/01214/LAPR: Charlotte`s Cloud: Unit E Distillery Wharf Regatta Lane London W6 9BF - objection

Thanks again Lorna I think you have my full address now and probably phone number and inside leg measurement too ! But here it is again

regards

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/07/2023 9:44 AM from

Application Summary

Address: Unit E Distillery Wharf Regatta Lane London W6 9BF

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

27/07/2023 9:44 AM Our residence is 13 meters away from the subject premises.

This is a residential neighbourhood with some commercial premises.

The Proposal to

1. Open at 0630 is much too early. Suppliers will want to deliver as has happened to adjoining premises.

2. 2300 as a closing time is also much too late having regard to the nature of the application and obligations imposed on adjacent premises.

There should be a ban on vertical consumption of alcohol and a ban on any outside consumption.

If the authority is minded to grant the licence with conditions these conditions should echo those imposed on Tesco, opposite, on the nature, quantity, and containers of the alcohol as well as pricing quite apart from those imposed on neighbouring restaurants/food outlets.

Waste should only be removed from the premises after 0900 and before 2000hrs as there is no facility within the premises, as designed, to have an internal refuse disposal.

The authority should reserve the right to impose a requirement for security personnel who would be required to ensure customers on leaving the establishment do not loiter outside and move on so as to minimise disturbance, especially after 2000hrs.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/08/2023 9:21 AM from

Application Summary

Address: Unit E Distillery Wharf Regatta Lane London W6 9BF

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter Type: Neighbour

Stance: Customer made comments in support of the Licensing Application

Reasons for comment:

Comments: 01/08/2023 9:21 AM Fabulous addition to Fulham Reach as an independent business owned by a resident of Fulham Reach who also owns another successful cafe in Chelsea in a unit that has been empty since lockdown.

For trading I would ask maximum opening hours are 7 am to 11pm, with licensed sales of alcohol from 8 am to 11pm in line with other businesses at Fulham Reach.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/08/2023 11:00 AM from

Application Summary

Address: Unit E Distillery Wharf Regatta Lane London W6 9BF

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter Type: Neighbour

Stance: Customer made comments neither objecting to or supporting the Licensing Application

Reasons for comment:

Comments: 01/08/2023 11:00 AM We live [REDACTED] the new premises of Charlotte`s Cloud and do not want any noise disturbance before 8:30am and after 8pm as this is a quiet tme for the area.
We also do not want to be subjected to air pollution and smells from the restaurant and from customers smoking or vaping outside our windows.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/08/2023 11:14 AM from

Application Summary

Address: Unit E Distillery Wharf Regatta Lane London W6 9BF

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter Type: Neighbour

Stance: Customer made comments neither objecting to or supporting the Licensing Application

Reasons for comment:

Comments: 01/08/2023 11:14 AM The premises of Charlotte`s Cloud is [REDACTED] in Distillery Wharf and I do not want to be subjected to noise disturbances before 8:30am and after 8pm. Our neighbourhood is a quiet area before and after these times.
I do not want to be affected by smells from the restaurant and from people smoking and vaping outside my windows.

F

